



LUXURY LAND & HOMES INC

Eve Olasov

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toll free 1 866 957 9100





Marketing Advantage



LUXURY LAND AND HOMES, INC.

90 Percent of Home Buyers drove by or viewed a home as a direct result of using a real estate web site

- Luxury Land and Homes, Inc. is a specialized high-end real estate company providing boutique services and innovative marketing.
- Collectively, our real estate web sites attract an impressive online audience – [Top Ranked Front Page Google Results](#)
- 90 percent of home buyers drove by or viewed a home as a direct result of using a real estate web site.



(Source: Profile of Home Buyers and Sellers Google Internal Data)

Search Engine Results

Click to view our rankings

✓ [Historic Homes for sale in Charleston >](#)

Charlestonhomelistings is top local result

[Isle of Palms Beachfront Homes »](#)

[Oceanfront Real Estate in Isle of Palms »](#)

[Beachfront Homes in Wild Dunes »](#)

[Beachfront Homes Near Charleston »](#)

✓ [Starter Homes in Charleston area](#)

All First Page Top 10 Rankings



**Our
Websites**

- LuxuryLandandHomes.com
- MLSExpress.com
- BeachandResort.com
- CharlestonHomeListings.com
- Seabrook-LuxuryHomes.com
- CharlestonHomesfsbo.com
- CharlestonProper.com
- PremiereCharlestonRealEstate.com

OUR NICHE



- Beachfront
- Waterfront Estates
- Fine New Construction
- Equestrian Country Properties
- Important Historic Homes
- Resort
- 1031 Tax Exchange Assistance

Selling a Luxury Estate



Premium Properties Deserve Premium Services

Specific Marketing Plan



- Selective Advertising
- Professional Photos
- Open Houses
 - * Invitation Only
- Unique Signage
- Internet Dominance
- Follow up Plan
- Full Color Property Brochures
- Virtual Tours
- Floor Plans

We view each property as a unique product with its own special marketing needs.

Printed Marketing

- Four Color Brochures
- Floor Plans
- Mailing Flyers



FEATURES

REAL ESTATE Asking \$1,249,000

- Over 4500+ Square Feet
- 4 Bedrooms with Guest Room
- Newly Remodeled Kitchen
- Viking Built-In Appliances
- Granite & Marble Flooring
- Custom Pool with Spa
- Professional Landscaping
- Large Private Yard

When you are buying or selling a home, REALflyer is the real estate company for you. REALflyer is the home of quality professionals who on average lead the industry in production, experience and professional designations. REALflyer is committed to working with you! You can customize this text online to include a more detailed description of your property or to highlight your experience.



Professional Photography and Layout Design



High Quality Photos

- Interior
- Exterior
- Aerials

Professional Layout

Attention to Detail



We will revise until it's just right ...

Our Guarantee



We pledge to provide the services we have promised - in writing!

LUXURY LAND AND HOMES, INC.

Eve Olasov, Broker in Charge

Toll Free 1.866.957.9100



MARKETING



Eve Olasov

Broker/Owner

843-795-9100

Eve@LuxuryLandandHomes.com

www.LuxuryLandandHomes.com

Web Exposure



Who's Who in Luxury Real Estate (LRE®) is an international network of luxury real estate professionals who collaborate on marketing, selling and renting of luxury homes.

Luxury Land & Homes, Inc. is a member in good standing since 2004. Our corporate owned web exposure is well known as one of the top branded real estate companies with an ongoing impressive share of the Luxury Real Estate internet market in the Charleston SC area. Sites include top ranked charlestonhomelistings.com, luxurylandandhomes.com and mlsexpress.com which provide top exposure for high-end local real estate listings.

Luxuryrealestate.com

Known in the industry for the last quarter-century as the Who's Who in Luxury Real Estate network, a global collection of the finest luxury real estate brokers in the world, this group of more than 70,000 professionals in more than 85 countries collectively sells in excess of \$190 billion of real estate annually, with an average sale price of \$2,450,000. Members sell homes for record prices and handle transactions of incredible complexity and magnitude with complete discretion. Every member is carefully selected by CEO/Publisher John Brian Losh.

INTERNATIONAL REACH

LUXURY
LAND & HOMES



Buyer & Seller
Representation



Eve Olasov | Luxury Land and Homes Inc.

E-mail: sales@luxurylandandhomes.com

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LUXURY LAND & HOMES, INC.

CHARLESTON - SOUTH CAROLINA



SEARCH HOMES

GLOBAL LUXURY

LUXURY SPECIALISTS

ABOUT LRE®

CONTACT US



\$2,150,000 USD
Johns Island, SC, United States



\$1,199,000 USD



\$1,290,000 USD



\$3,950,000 USD



\$2,000,000 USD

INTERNATIONAL EXPOSURE



LuxuryRealEstate.com, the most viewed luxury real estate website in the world, has more than 35 million hits a month:

3,000,000 page impressions per month

200,000 unique visitor sessions per month

Members report that LuxuryRealEstate.com drives more traffic to their websites than any other listing syndication website!



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[International Exposure >>](#)

[View Publisher's Message >>](#)

"Who's Who in Luxury Real Estate is a compendium of the finest residential real estate firms from around the world. LuxuryRealEstate.com offers access to the most multi-million dollar properties."

- John Brian Losh, Chairman/Publisher

Sold

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Historic Charleston Real Estate Sales

45 Meeting Street



Highlights

45 Meeting Street
SOLD PRICE

\$4,800,000 Price
Single Family Detached
South of Broad Community
5,420 Approx. Sq.Ft.
5 Bedrooms
5 Total Baths
1889 Year Built
Level lot
0.18 Acreage

Charleston
\$4,800,000

... a Residential Level home SOLD by Eve Olasov **South of Broad** in Charleston SC.

45 Meeting Street

This Traditional home SOLD in the South of Broad neighborhood in Charleston SC includes Deck, Fence - Iron, Fence - Wooden Enclosed, Gutters, Lawn Irrigation, Patio, Special Yard Lights, Stoop, Storage/Outbuilding, Other (Use Remarks) Level lot features and parking described as Off-Street Parking... Community amenities include Cable TV Available, Elevators...

Sold

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Historic Charleston Real Estate Sales

27 Meeting Street



Highlights

27 Meeting Street

SOLD PRICE

\$3,500,000 Price

Single Family Detached

South of Broad Community

6,200 Approx. Sq.Ft.

4 Bedrooms

5 Total Baths

1800 Year Built

Level lot

0 Acreage

Charleston
\$3,500,000

... a Residential Level home SOLD by Eve Olasov **South of Broad** in Charleston SC.

27 Meeting Street

This Charleston Single home SOLD in the South of Broad neighborhood in Charleston SC includes Fence - Private, Lawn Irrigation, Patio, Pool - In Ground, Storage/Outbuilding Level lot features and parking described as Off-Street Parking... Community amenities include Cable TV Available, Neighborhood Pool, Security Guard/Sys...

LUXURY LAND & HOMES INC 1 866 957 9100

Sold

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Historic Charleston Real Estate Sales

22 Rutledge Avenue



Highlights

22 Rutledge Avenue

SOLD PRICE

\$2,925,000 Price

Single Family Detached

Harleston Village

Community

6,500 Approx. Sq.Ft.

6 Bedrooms

5 Total Baths

1902 Year Built

Lakefront; Level lot

0 Acreage

Charleston

\$2,925,000

... a Residential Lakefront, Level home SOLD by Eve Olasov **Harleston Village** in Charleston SC.

22 Rutledge Avenue

This home SOLD in the Harleston Village neighborhood in Charleston SC includes Fence - Private, Lawn Irrigation, Pool - In Ground, Special Yard Lights Lakefront, Level lot features and parking described as Off-Street Parking... Community amenities include Cable TV Available, Extra Storage, Neighborhood Pool, Security Guard/Sys, Trash Pickup...

Sold

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Historic Charleston Real Estate Sales

190 Tradd Street



Highlights

190 Tradd Street

SOLD PRICE

\$1,200,000 Price

Single Family Detached

South of Broad Community

2,580 Approx. Sq.Ft.

3 Bedrooms

3.5 Total Baths

1830 Year Built

Corner lot

0.17 Acreage

Charleston
\$1,200,000

... a Residential Corner home SOLD by Eve Olasov **South of Broad** in Charleston SC.

190 Tradd Street

This Charleston Single home SOLD in the South of Broad neighborhood in Charleston SC includes Fence - Iron, Fence - Wooden Enclosed, Lawn Irrigation, Some Storm Wnd/Doors, Storage/Outbuilding, Workshop Corner lot features and parking described as 1 Car Garage Detached... Community amenities include Marina, Play Park, Tennis Court...

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Sold

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Historic Charleston Real Estate Sales

95 Ashley Avenue A/B



Highlights

95 Ashley Avenue A/B

SOLD PRICE

\$1,200,000 Price

Single Family Attached

Harleston Village

Community

2,600 Approx. Sq.Ft.

3 Bedrooms

3 Total Baths

1852 Year Built

Level lot

0.2 Acreage

Charleston

\$1,200,000

... a Residential Level home SOLD by Eve Olasov **Harleston Village** in Charleston SC.

95 Ashley Avenue A/B

This Condominium home SOLD in the Harleston Village neighborhood in Charleston SC includes Special Yard Lights Level lot features and parking described as Off-Street Parking... Community amenities include Elevators, Security Guard/Sys...

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Sold

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Historic Charleston Real Estate Sales

24 Clifford Street



Highlights

24 Clifford Street

SOLD PRICE

\$950,000 Price

Single Family Detached

Harleston Village

Community

2,300 Approx. Sq.Ft.

3 Bedrooms

2 Total Baths

1827 Year Built

Level lot

0 Acreage

Charleston

\$950,000

... a Residential Level home SOLD by Eve Olasov **Harleston Village** in Charleston SC.

24 Clifford Street

This Charleston Single home SOLD in the Harleston Village neighborhood in Charleston SC includes Fence - Wooden Enclosed Level lot features and parking described as Off-Street Parking... Community amenities include ...

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Historic Charleston Real Estate Sales

13 Savage Street



Highlights

13 Savage Street

SOLD PRICE

\$770,000 Price

Single Family Detached

South of Broad Community

3,300 Approx. Sq.Ft.

4 Bedrooms

3 Total Baths

1890 Year Built

Level lot

0 Acreage

Charleston

\$770,000

... a Residential Level home SOLD by Eve Olasov **South of Broad** in Charleston SC.

13 Savage Street

This Charleston Single home SOLD in the South of Broad neighborhood in Charleston SC includes Patio, Porch - Full Front Level lot features and parking described as Off-Street Parking... Community amenities include Cable TV Available, Trash Pickup...

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Historic Charleston Real Estate Sales

50 Gadsden Street A



Highlights

50 Gadsden Street A

SOLD PRICE

\$649,000 Price

Single Family Attached

Harleston Village

Community

2,011 Approx. Sq.Ft.

3 Bedrooms

2.5 Total Baths

1984 Year Built

Inside lot

0.07 Acreage

Charleston

\$649,000

... a Residential Inside home SOLD by Eve Olasov **Harleston Village** in Charleston SC.

50 Gadsden Street A

This Townhouse home SOLD in the Harleston Village neighborhood in Charleston SC includes Deck, Fence - Brick, Patio - Covered, Workshop Inside lot features and parking described as 1 Car Garage 1.5 Car Garage... Community amenities include Bus Line, Cable TV Available, Extra Storage, Trash Pickup...

Sold

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Historic Charleston Real Estate Sales

283 East Bay Street



Highlights

283 East Bay Street

SOLD PRICE

\$612,500 Price

Single Family Detached
Ansonborough Community

2,237 Approx. Sq.Ft.

3 Bedrooms

1.5 Total Baths

1840 Year Built

Corner lot

0 Acreage

Charleston

\$612,500

... a Residential Corner home SOLD by Eve Olasov **Ansonborough** in Charleston SC.

283 East Bay Street

This Charleston Single home SOLD in the Ansonborough neighborhood in Charleston SC includes Some Storm Wnd/Doors Corner lot features and parking described as Off-Street Parking Other (Use Remarks)... Community amenities include Bus Line...

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Sold

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Historic Charleston Real Estate Sales

46 Wentworth Street



Highlights

46 Wentworth Street

SOLD PRICE

\$600,000 Price

Single Family Detached
Ansonborough Community

1,204 Approx. Sq.Ft.

2 Bedrooms

1 Total Baths

1850 Year Built

High; Level lot

0 Acreage

Charleston

\$600,000

... a Residential High, Level home SOLD by Eve Olasov **Ansonborough** in Charleston SC.

46 Wentworth Street

This Charleston Single home SOLD in the Ansonborough neighborhood in Charleston SC includes Fence - Partial, Fence - Private, Gutters, Patio, Special Yard Lights High, Level lot features and parking described as Off-Street Parking... Community amenities include ...

LUXURY LAND & HOMES INC 1 866 957 9100



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View Oceanfront Sold by Eve Olasov, LUXURY LAND & HOMES



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3732 Seabrook Island Road



Highlights

3732 Seabrook Island Road

\$3,900,000 Sold Price
Single Family Detached
Seabrook Island Community
4,400 Approx. Sq.Ft.
3 Bedrooms
3.5 Total Baths
2004 Year Built
Beachfront lot
0.5 Acreage
mls 2630017

Seabrook Island

\$3,900,000

... a Residential Beachfront home we SOLD in **Seabrook Island SC**.

3732 Seabrook Island Road

This Traditional home sold in the Seabrook Island named neighborhood in Seabrook Island SC includes Deck, Lawn Irrigation, Pool - In Ground, Porch - Full Front, Porch - Screened, Thermal Windows/Doors Beachfront lot features and parking described as 3+ Car Garage...

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700 Ocean Boulevard



Highlights

700 Ocean Boulevard

\$3,765,000 Sold Price
Single Family Detached
Ocean Front Community
4,220 Approx. Sq.Ft.
5 Bedrooms
5 Total Baths
1996 Year Built
Beachfront; Level lot
0.5 Acreage
mls 2520998

Isle of Palms

\$3,765,000

... a Residential Beachfront, Level home we SOLD in **Isle of Palms SC**.

700 Ocean Boulevard

This Traditional home sold in the Ocean Front named neighborhood in Isle of Palms SC includes Deck Beachfront, Level lot features and parking described as 3+ Car Garage...

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202 Ocean Boulevard



Highlights

202 Ocean Boulevard

\$3,750,000 Sold Price

Single Family Detached
Isle of Palms Community

5,194 Approx. Sq.Ft.

5 Bedrooms

6 Total Baths

1993 Year Built

1 - 2 Acres; Beachfront;
Ocean View; Waterfront -
Shallow lot

1.1 Acreage

mls 14027956

Isle of Palms

\$3,750,000

... a Residential 1 - 2 Acres, Beachfront, Ocean View, Waterfront - Shallow home we SOLD in **Isle of Palms** SC.

202 Ocean Boulevard

This Traditional home sold in the Isle of Palms named neighborhood in Isle of Palms SC includes Deck, Elevator Shaft, Patio, Patio - Covered, Porch - Full Front, Porch - Wrap-Around, Storage/Outbuilding, Storm Doors, Storm Windows, Other (Use Remarks) 1 - 2 Acres, Beachfront, Ocean View lot features and parking described as 3+ Car Garage...

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2504 Palm Boulevard



Highlights

2504 Palm Boulevard
\$3,550,000 Sold Price
Single Family Detached
Isle of Palms Community
6,750 Approx. Sq.Ft.
8 Bedrooms
7.5 Total Baths
2008 Year Built
Beachfront lot
1.5 Acreage
mls 2931493

Isle of Palms

\$3,550,000

... a Residential Beachfront home we SOLD in **Isle of Palms** SC.

2504 Palm Boulevard

This Contemporary home sold in the Isle of Palms named neighborhood in Isle of Palms SC includes Beachfront lot features and parking described as 3+ Car Garage...

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2208 Palm Boulevard



Highlights

2208 Palm Boulevard
\$3,500,000 Sold Price
Single Family Detached
Isle of Palms Community
5,595 Approx. Sq.Ft.
6 Bedrooms
6 Total Baths
2010 Year Built
Beachfront lot
1.3 Acreage
mls 1200052

Isle of Palms

\$3,500,000

... a Residential Beachfront home we SOLD in **Isle of Palms** SC.

2208 Palm Boulevard

This home sold in the Isle of Palms named neighborhood in Isle of Palms SC includes Deck, Gutters, Lawn Irrigation, Pool - Above Ground, Pool - Elevated, Porch - Screened, Thermal Windows/Doors Beachfront lot features and parking described as 3+ Car Garage Attached...

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9 Summer Dunes



Highlights

9 Summer Dunes

\$2,050,000 Sold Price

Single Family Detached

Wild Dunes Community

3,955 Approx. Sq.Ft.

5 Bedrooms

4 Total Baths

1995 Year Built

Beachfront; Cul-De-Sac lot

0 Acreage

mls 2402026

Isle of Palms

\$2,050,000

... a Residential Beachfront, Cul-De-Sac home we SOLD in **Isle of Palms SC**.

9 Summer Dunes

This Charleston Single home sold in the Wild Dunes named neighborhood in Isle of Palms SC includes Deck, Thermal Windows/Doors Beachfront, Cul-De-Sac lot features and parking described as 2 Car Garage...

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3508 Palmetto Boulevard



Highlights

3508 Palmetto Boulevard

\$1,250,000 Sold Price
Single Family Detached
Edisto Beach Community
2,675 Approx. Sq.Ft.
5 Bedrooms
3.5 Total Baths
1992 Year Built
Beachfront lot
0.3 Acreage
mls 2321401

Edisto Beach

\$1,250,000

... a Residential Beachfront home we SOLD in **Edisto Beach** SC.

3508 Palmetto Boulevard

This Contemporary home sold in the Edisto Beach named neighborhood in Edisto Beach SC includes Deck, Lawn Irrigation, Porch - Screened, Storage/Outbuilding, Thermal Windows/Doors Beachfront lot features and parking described as ...

Resume



LUXURY
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Eve F. Olasov

Affiliation:

- Luxury Land and Homes Inc.
- President and Owner
- Broker in Charge
- Who's Who in Luxury Real Estate 2017

Experience:

- Eve is a native Charlestonian
- Focus is on the high-end luxury property market
- 30 years experience practicing real estate in Charleston
- Eve graduated from the University of Wisconsin in Madison where she majored in communication arts and psychology
- SC Real Estate Broker License

Professional Associations:

- Member . The National Association of Realtors
- Member . The SC Association of Realtors
- Affiliation: Who's who in Luxury Real Estate

Personal Information:

Eve F. Olasov is the owner, president and broker in charge of a downtown historic Charleston South Carolina boutique luxury real estate firm which specializes in high-end luxury properties. Luxury Land and Homes, Inc. focuses



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on Charleston's historic district properties, beach and resort listings, and waterfront executive homes along the South Carolina coast.

Eve is no stranger to marketing, sales, and advertising. She headed up WCSC-TV's Promotion and Advertising Department creating the on-air, radio, billboard, and newspaper ad campaigns for Live-Five News. Eve served as WCSC-TV Vice President Programming and Marketing until January 1988.

After 13 years with Channel Five, Eve redirected her talents to the real estate profession. She was an affiliate of First Coastal Properties and most recently Prudential Carolina Realty prior to teaming up with locally owned Trademark Properties.

Eve now heads up Luxury Land and Homes, Inc. focusing on Buyer and Seller Representation and specialized services for corporate relocation, income producing vacation investments, historic district and beach resort properties.

Eve's focus is on the high-end luxury home market which encompasses Charleston's historic district, the area beaches, resorts, gated neighborhoods and custom home waterfront communities.



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Eve Olasov

Designations: Broker in Charge, President, Owner

Group: Luxury Land & Homes, Inc.

Office: 1-843-795-9100

Mobile: 843-345-8267

Email: eveolasov@gmail.com

Born and raised in Charleston, Eve is a third generation Olasov in the business of selling area real estate. In 1988, she became a licensed agent and over the past 30 years has earned a reputation as the quintessential Buyer's Broker with marketing expertise in high-end luxury real estate. Eve founded Luxury Land and Homes, Inc. in 2004 and within 24 months had earned accolades from Carolina Homes and Interiors by selling several of the 10 most expensive properties in



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Charleston. She is currently Broker in Charge.

From Wild Dunes to Summerville, Eve knows the territory inside out. Her faith and commitment to fair and honest business practices make her the kind of person that keeps customers coming back. Eve is an erstwhile sailor having grown up sailing in Charleston Harbor and ocean cruising with her father, Bernard Olosov, who was a prominent business figure, musician (cellist in the Charleston symphony) and advocate for Charleston's cultural scene during the sixties and seventies. Above all, Eve loves her work and her town and is the proud and loving mother of 26 year-old son, Stephen.

Eve provides confidential private showings by request.



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Client Testimonials

A few recent recommendations

Recommendations

We highly recommend this agent. We have utilized her services in the purchase of our home recently. She is very knowledgeable, efficient and professional in the services she provides. She was very helpful and supportive to us through the whole process. She knows the "ins and outs" of the real estate business, and will go the extra mile for you. We give her a 5 star rating.

[Show Less](#)

Mark and Andrea Schu

recommended Eve Olasov about 1 month ago



John Albanese

VP Corporate Marketing/VP -
eCommerce Group - Hooker
Furniture Corporation

I have worked with many real estate agents in my life on both residential and commercial properties. While most agents are quite good, Eve is a "five star" performer! Not only is she extremely knowledgeable and more than professional, she has a way to make the experience as personal as it always feels to the buyer or seller, but seldom to the realtor. She is punctual, very patient and kind, and never ever stops working for you, even when the odds are bleak. It has been my honor to work with Eve and I would tell anyone who is looking for property in or around Charleston to absolutely connect with her. I can guarantee you that you will not regret the decision. She is the very best of the best!



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Joseph L. Grant Jr.
President at Joseph Grant
Ins and Financial Services,
Inc.

Eve is without a doubt an exceptional real estate professional. Her knowledge of traditional coastal living is second to none. I've had the distinct pleasure of knowing Eve for about 10 years now and currently utilize her expertise via email as I have since first meeting. Eve is definitely the real estate professional who has the background and her hand on the pulse of this area for anyone looking for traditional or contemporary coastal living in the Southeast. It is with great confidence that I recommend her services and consultation.



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Eve has been listing and selling SC real estate for 32 years.



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A few archived recommendations

November, 2001

" Dear Eve,

Just a short note to let you know that so far I am quite impressed with:

1. your willingness to communicate and availability
2. ability to translate my expectation to particular homes that are available
3. candid observations of properties we have previewed
4. level of knowledge and market acumen "

" Hi Eve,

Your information on available housing was great and very informative, thank you. I will certainly be in touch if and when we make a decision to move and will then give you a more detailed "wish list". Thank you again for your efforts "

" Thank you for the attention and updates. More selections than I ever dreamed. My plans are on hold now till next fall. I need to stay here a while longer as my pension will be vested, and my daughter is returning from Australia. I will be sure to contact you when I am interested in learning about more properties. You are by far the most attentive agent I have ever come across. Thank you again. "

" I am truly appreciate your attention and really like your way of doing business. I am looking forward to meet you this summer. "



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" We are so lucky to have found such a knowledgeable realtor. You are fantastic, no kidding. The majority of realtors I have met know nothing about construction and have no idea or concept of refurbishing a home."

" First of all, allow me to compliment you on the quality of your web site, which is well done, indeed. Secondly, I commend you on your professionalism with regard to timely and frequent follow ups. Now for the bad news; we have decided that we will not be moving to Charleston at this time; it may happen sometime in the future but we are not pursuing for the next 6-9 months, at the earliest. Rest assured that if and when we do make that final decision, you will be the first agent contacted."

December 2001

" I was interested in reviewing the homes to get an idea for what you can buy with x amount of dollars. Although this was just a thought and I am not interested in purchasing at this moment, I may be in the future. I appreciate all your help and have never had an agent so on the ball. If I get that way and am interested in viewing some homes, I will call you.
Thanks again, "

" I have been very pleased with your input and will continue to look for your notices as appropriate places become available. You seem like a very caring, efficient and professional lady, and it will be a pleasure to meet you one day! "



Eve Olasov | Luxury Land and Homes Inc.

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Address: Client Consultations: 170 Meeting Street Charleston

Address: Corporate: 749 Lake Frances Dr., Charleston

Office: toll free 1 866 957 9100

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May, 2002

"Hi, Eve,

During our morning run today, my wife and I agreed that you have a remarkable amount of energy and focus--traits unusual in Realtors. In our experience, which is fairly extensive, realtors tend to be eager to sell properties, as long as they don't have to sweat overly much. It is very refreshing to deal with someone who gets it. Thank you very much for your efforts. (As a result of your high-energy, I assume you already are--or soon will be--rolling in dough, becoming the Donald Trump of Wild Dunes, or something.) "

September, 2003

"Eve:

This is a little late but Anne and I want you to know how much we appreciate the hard work, excellent service, and good advice you provided for our relocation. We love the house and the neighborhood. Everything here is close and convenient. Escrow closes in a few weeks on our California house but we were only able to get five times what we paid for it! Hell of a deal! Please use my name as a reference when you wish. Thanks again and keep in touch!"

April 8, 2005

Thanks for sending the article, the College of Dentistry desperately needs a new clinical facility and I hope this allows them to get it done. I also want to thank you, and Eve, for the professional and attentive way you worked to help us appreciate the Charleston housing and living environment. You did a superb job informing us about life in your beautiful city, but in the end San Antonio and the many relationships we have established over the years proved to be too great a bond to break. Thank you again for all you did, if we can serve as references for you it would be our pleasure. With best regards, Bill



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April 7, 2005

We are so happy with our house, it was worth the wait. Now we are looking for a house in Charlotte, wish you were here!!!!!! Just joking, we do have a Realtor and she is very good but not like you.

" From Wild Dunes to Summerville, Eve knows the territory inside out. Eve's faith and commitment to fair and honest business practices make her the kind of person that keeps customers coming back. "



A consultant for fine Charleston real estate.

No one has more real estate expertise vis a vie marketing, Internet savvy and the Charleston market.



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Below is an outline of some of the services we provide as part of the marketing of your home. Before we can get started, the first important step is to implement a winning plan:

Marketing Plan

First Week

- Stage home, prep for new photos
- Post For Sale sign
- Prepare property brochures, materials
- Publish an on-line magazine
- Print a full color 10 page glossy magazine
- Alert the press and local publications
- Create press releases via mail and on-line
- Order Floor Plan brochure
- Order Panorama Virtual Tour
- Order Aerial photography
- Create and publish property website
- Syndicate listing to real estate websites.



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- Create custom web page for property
- Order floor plan files for print and web
- Prepare additional brochure just for brokers
- Mail just listed post cards and letters to qualified prospects
- Create specifications booklet describing unique features and details of items
- Create and publish on web sites a featured listing slide show
- Begin social media campaign

Second Week

- Invite qualified individual brokers to tour home.
- Continue and refine ongoing first week projects
- Plan an on-site tour event for brokers
- Email blast to brokers and buyers
- Update Social Media, i.e. Google Plus, Twitter
- Begin agent to agent marketing efforts.
- Review and update status of efforts.

Third Week

- Consult with owners about progress and broker feedback.
- Make adjustments and review marketing efforts

Ongoing activities

- Show property to potential buyers.
- Follow-up with Internet leads.
- Monitor market conditions.
- Monitor comparable properties for sale.
- Monitor listing activity
- Refresh photographs
- Social Media activity
- Refresh marketing materials
- Email listing to data base of buyers
- Continual follow up with broker leads
- Report to seller with updates

Eve brings a fresh innovative perspective well suited to navigate the ever changing real estate landscape.

It is her ability to step back, evaluate and fine tune that make the difference. Her creative flexibility is key.



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